

THE NAVAL AVIATION ENTERPRISE

...One Vision, One Team

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"Our enterprise approach to readiness is critical to Naval Aviation accomplishing our mission today and in the future. This approach allows us to leverage cross-command partnerships; identify and act appropriately on leading indicators; drive to the best readiness output from the precious resources we're given; and solve issues before they become major obstacles to ready Naval Aviation forces."

- Vice Adm. David Buss, Commander, Naval Air Forces/Commander, Naval Air Force, U.S. Pacific Fleet

Faced with the need to meet high operational demand in an austere budget environment, Naval Aviation leaders must ensure Naval Aviation gets the most out of its resources to fly, fight, and win when called upon. Today's Naval Aviation Enterprise (NAE) leaders are committed to working together in an enterprise manner to better address current and future readiness challenges and to position Naval Aviation to provide the warfighting capabilities our nation demands.

"The Naval Aviation Enterprise empowers us to fully leverage our resources to support the warfighter by modernizing" and increasing the reliability of our weapons platforms. Through the NAE we will ensure Naval Aviation is postured to meet current and future mission requirements effectively and efficiently."

- Lt. Gen. Robert Schmidle, Deputy Commandant for Aviation

Naval Aviation's collective enterprise efforts are aimed at achieving the following five strategic objectives, which serve as building blocks for the overall mission of advancing and sustaining Naval Aviation warfighting capabilities at an affordable cost.

- Enterprise Culture and Communication—Achieve a culture that emphasizes and rewards collaboration, ownership, transparency, and continuous improvement among Enterprise stakeholders and partners in support of Naval Aviation
- Current Readiness—Deliver combat-ready forces to meet current and future operational requirements at the optimal Operations and Support (O&S) cost.
- People—Enrich, shape, and deliver a proficient, diverse, and cost effective Total Force that performs all of the functions required for Naval Aviation to fight and win in combat.
- Future Readiness—Engage stakeholders to effectively produce required levels of future readiness while optimizing costs.
- Cost Management and External Integration—Develop cost management products and metrics to reduce total ownership costs for legacy and transitioning weapon systems. Develop stronger integration and collaboration with other Warfare Enterprises with a focus on efficiency and cost reduction.

"Naval Aviation's enterprise approach drives collaboration across stovepipes, and that type of cross-functional cooperation is what will enable us to continue providing our Sailors and Marines with the tools they need to be successful in their missions." - Vice Adm. David Dunaway, Commander, Naval Air Systems Command

While cooperation among high-level leadership is critical, Naval Aviation's enterprise approach cannot succeed without active participation at all levels. Members of the Defense, Navy, and Naval Aviation communities can contribute to advancing readiness at an affordable cost by openly communicating throughout and across their chains of command.

Today's geopolitical and fiscal realities emphasize the need to capitalize on cross-functional relationships that help ensure maximum return on Naval Aviation investments. Enterprise principles and shared best practices are essential to ensure that Naval Aviation is prepared to fly, fight, and win...every time.

Key Messages

- Naval Aviation's enterprise approach is focused on the warfighter. The efficient use of resources improves Naval Aviation leadership's ability to provide Sailors and Marines the tools they need to fight and win.
- Advancing and sustaining Naval Aviation capabilities is a team effort. Sailors, Marines and civilians should speak up when they identify ways of doing things better or see indicators of potential issues.

Facts and Figures

- Naval Aviation leaders plan on participating in six **Boots on** the Ground/Boots on the Deck events in FY13, engaging in real-time dialogue with Fleet Sailors and Marines to better understand their readiness head-hurters.
- Leadership is committed to actively engaging in 12 Air Boards each year, providing Type/Model/Series teams the opportunity to present actionable issues and gain crosscommand leadership support.